

Note of Brooklands Transport Study Task Group briefing, 11th July 2019**Present:**

John O'Reilly	Divisional Member for Hersham and Task Group Member
Peter Harman	Ward Member for St George's Hill and Task Group Member
Charu Sood	Ward Member for Weybridge
Doug Perkins	Economic Development Officer, Elmbridge Borough Council
Peter Shimadry	Senior Engineer, Surrey County Council
Nick Healey	Area Highway Manager, Surrey County Council

Apologies:

Tim Oliver	Divisional Member for Weybridge and Task Group Member
Chris Norrington	Business Liaison Manager, Woking Borough Council

Invited but not present:

Amanda Boote	Divisional Member for The Byfleets
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1) Introductions

Nick introduced the meeting, and explained that every effort was being made to be inclusive with this project, with invitations extended to Ward Members (via Divisional Members) and to representatives on the Woking side of the boundary. The rationale for this is that the study area is the entire Brooklands area – with the M25 on its western boundary, the railway on its northern boundary, St George's Hill on its eastern boundary, and stretching towards the A3 to the south. This area is dissected by the Woking / Elmbridge Borough boundary, and so to achieve the maximum value from this project, we need support on both sides.

2) Background

We discussed the history of the Brooklands congestion challenge, noting that there are only four entry / exit points for traffic – Oyster Lane, Parvis Road, Brooklands Road and Byfleet Road – all of which are constrained in some way. We discussed the economic implications of the congestion challenge.

We discussed how the aims for this project in its current phase were to gather as much evidence as possible to enable us to understand travel patterns to and through Brooklands. It is hoped that this evidence will then enable us to identify options to ameliorate the situation.

3) Data collection plan

We discussed the proposed traffic survey Data Collection Plan. The traffic surveys in this plan will cost £10,500. We expect the traffic surveys to be deployed between 15th September and 15th October 2019. We have done as much as we are able to reserve road space, and so we are hoping to be able to achieve a set of data that reflects the "normal" situation, barring utility emergencies.

We discussed the different types of data to be collected:

- Origin / destination data using ANPR cameras, to understand patterns of through journeys.

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- Turning counts, to understand how individual junctions are used.
- Classified traffic volume counts, to understand the number and nature of vehicles entering the area.

4) Questionnaires

The links to the live questionnaires are:

Customers: <https://www.snapsurveys.com/wh/s.asp?k=154962924345>

Employees: <https://www.snapsurveys.com/wh/s.asp?k=154962944639>

Residents: <https://www.snapsurveys.com/wh/s.asp?k=154962950842>

We discussed different ways to encourage as many people as possible to engage with these questionnaires. Ideas include:

- Social media.
- Personal engagement with businesses.
- Use of existing networks.
- Letter drops.
- Signs on street.
- Existing community news letters.

It was generally agreed that residents were likely to be the easiest group to reach, through social media networks, community newsletters, and if necessary a letter drop.

Existing networks of business contacts should make engagement with *some* businesses straightforward, but there are a good number of businesses with whom there appears to be no existing network or regular contact.

Reaching customers of businesses could be a challenge.

It was agreed that the (small) officer team would need considerable support from Members and willing community volunteers to assist with community engagement, and that the more responses we could gather the more valuable the data will be in identifying potential options.

ACTION (for all): We agreed to think about different ways to reach the three different groups with the questionnaires and send these ideas to Nick.

ACTION (for Doug): Investigate whether QR codes could be created to link people to the different surveys.

5) AoB

We discussed a *potential* timeline for the project, subject to all the usual caveats:

July to October 2019 – data gathering – questionnaires and traffic surveys

November 2019 to January 2020 – data analysis

February to December 2020 – option identification with local stakeholders

January 2021 – earliest opportunity for high level funding bid

January 2022 – earliest opportunity for detailed funding bid

2022 to 2025 – earliest timetable for implementation of options